

Community Support Guidelines

Since 1869, Greenfield Savings Bank has been helping to build strong communities through our volunteer efforts and donation program. We are committed to reciprocating the support given to us by our customers and the neighborhoods in which our branches reside.

Qualified Applicants

All applicants must be charitable non-profit organizations, with a current 501(c)(3) status. Organizations must have administrative offices and/or program activities located in our market areas.

Important Considerations

Preference will be shown to requests submitted from organizations that are Greenfield Savings Bank (GSB) customers, or from individuals who are GSB customers and are closely associated with organizations that address our strategic priorities.

We provide many types of support, while concentrating our giving in the following areas:

- Community Development & Enhancement
- Social Services & Families in Need
- Youth Education & Services
- Elderly Services & Support
- Arts & Culture

"I have been able to count on GSB to help us reach our mission in many ways, from sponsorships to allowing us to hang posters for our community events. Greenfield Savings Bank's Turners Falls branch even invited us to host a Saturday morning community event where we shared about enrolling children or volunteering to become a mentor."

*~ Danielle Letourneau-Therrien, Executive Director
Big Brothers Big Sisters of Franklin County*

Gift Donations, Contributions, and Capital Campaign Requests

Complete a Greenfield Savings Bank Contribution Application and provide the requested documentation, if applicable. Mail all materials to the address on the form, or submit to the Manager of the GSB branch closest to your organization's administrative offices or program service area. Requests for capital campaigns must be received no later than October 1 for projects to be funded in the following year(s).

Yearbook/Program Advertising Requests

Complete an Advertising Request form and submit it along with your Contribution Application to the address on the form or to the Manager of the GSB branch closest to your organization's administrative offices or program service area.

Recognition

Greenfield Savings Bank appreciates recognition from recipient organizations for support given through our donations. Use of the Bank's logo in thank you ads, newsletters, press releases or other documents must be requested and approved through the Marketing Department prior to publication.

Timing

All donation requests must be received at least two months before funding is needed. We review and approve applications on a monthly basis. Please allow additional time for capital campaign requests.

*Greenfield Savings Bank does not fund: sectarian organizations; political causes or campaigns; multiyear commitments for other than capital campaigns; endowment funds; private schools; for-profit organizations; municipal infrastructure campaigns; school districts, public libraries, and recreation departments; benefits for an individual or single family; groups that serve as intermediaries (raising money for other organizations) with the exception of the United Way. GSB contributes to the United Way and therefore, will generally not consider requests from agencies that receive United Way funding. We cannot consider more than one request from an organization in a single year and look less favorably on requests that will be used, in whole or in part, to pay for expenses associated with a fundraising event.